

**Innovation Survey**

Innovation Agreement

Do you PERSONALLY agree that your organization needs to accelerate innovations that are meaningfully unique versus your competition?

0 1 2 3 4 5 6 7 8 9 10

How URGENT is it for your organization to take action on accelerating innovations that are meaningfully unique versus competition?

0 1 2 3 4 5 6 7 8 9 10

Innovation System

How confident are you in the reliability of your company’s system for creating and executing more profitable products, services, customers and or markets?

0 1 2 3 4 5 6 7 8 9 10

Overall how SUCCESSFUL do you feel your organization has been with innovations?

0 1 2 3 4 5 6 7 8 9 10

Are you PESSIMISTIC or OPTIMISTIC about your company taking action on accelerating innovations that are meaningfully unique versus competition?

0 1 2 3 4 5 6 7 8 9 10

Learning Mindset

Managers basically agree that our organization’s ability to learn is the key to our competitive advantage.

0 1 2 3 4 5 6 7 8 9 10

The basic values of this organization include learning as key to improvement.

0 1 2 3 4 5 6 7 8 9 10

We are good at capturing what we have learned so that others in the organization can make use of it.

0 1 2 3 4 5 6 7 8 9 10

Innovation Pipeline

Our innovation strategy is clearly communicated so everyone knows the targets for improvement.

0 1 2 3 4 5 6 7 8 9 10

There is top management commitment and support for innovation.

0 1 2 3 4 5 6 7 8 9 10

There is a clear link between the innovation projects we carry out and the overall strategy of the business.

0 1 2 3 4 5 6 7 8 9 10

Collaboration

Our organization or team has instituted formal processes to network outside the company to find new ideas for processes or products.

0 1 2 3 4 5 6 7 8 9 10

Our organization makes it easy and encourages other organizations to approach us with new ideas, potential solutions or new opportunities.

0 1 2 3 4 5 6 7 8 9 10

The people I work with cooperate to get the job done.

0 1 2 3 4 5 6 7 8 9 10

Rapid Research

Our organization has processes to allow for frequent experiments (or pilots) of new ideas in search of new innovations.

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In this organization, we do a lot of quick informal market research.

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Patents

Patents are very important to our organization.

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Our organization proactively encourages internal use of patents and outside licensing of our patents and technologies.

0 1 2 3 4 5 6 7 8 9 10

Our organization supports employees quickly filing provisional patents for new innovations for work systems and or customer offerings.

0 1 2 3 4 5 6 7 8 9 10